

GENEROUSLY SPONSORED BY:



Dear Friend,

We are pleased to announce the **Annual Mayors' Cup Golf Tournament, on Friday, June 7, 2019** presented by the Two Rivers Company and generously supported by our title sponsors F & M Bank and DBS & Associates Engineering. Last year's event was so successful that we, Montgomery County Mayor Durrett and City of Clarksville Mayor Joe Pitts, have decided to join forces and open up two courses for an even bigger event! Teams will be split between Swan Lake Golf Course and the Clarksville Country Club. The day will begin with a light lunch and registration at 10:00 a.m. at Swan Lake and 11:00 a.m. at the Clarksville Country Club, with great golf action teeing off an hour later at each respective course. Afterwards, a reception with heavy hors d'oeuvres will be held in the Green Room at the Clarksville Country Club to give prizes and awards. This is an event you will not want to miss!

There are a variety of sponsorship levels available and each one carries unique opportunities. Your involvement in this tournament is a great opportunity for your organization to receive marketing exposure while supporting our downtown and river district area through Two Rivers Company.

The Annual Mayors' Cup Golf Tournament will benefit the Two Rivers Company, a 501(c)(4) non-profit organization focused on enhancing Clarksville, Tennessee's downtown and river district area. The main mission of the TRC is to attract, retain, and promote investment that will stimulate economic growth and enhance quality living within Clarksville's urban heart. Their vision is an economically thriving district that attracts investment, stabilizes and strengthens the tax base, and supports vitality, diversity, and overall quality of life as Montgomery County's social and cultural center.

We appreciate your consideration and look forward to hearing about your participation. Please return your form and method of payment to Deanna McLaughlin, Two Rivers Company's Deputy Executive Director, by mail to Two Rivers Company, 200 N 2nd Street, Clarksville, TN 37040. Completed forms may be emailed to deanna@tworiverscompany.com. The office phone number is (931) 245-3700 in case you have questions or would like to ask about additional opportunities.

Thank you for your support,

A handwritten signature in black ink, appearing to read 'Joe Pitts'.

Mayor Joe Pitts
City of Clarksville Mayor

A handwritten signature in black ink, appearing to read 'Jim Durrett'.

Mayor Jim Durrett
Montgomery County Mayor

GENEROUSLY SPONSORED BY:



SPONSORSHIP OPPORTUNITIES

Event Date: Friday, June 7, 2019

Deadline to sign up is May 10, 2019

One Event, Two Courses

Teams will be notified prior to event on what course they are assigned to

Clarksville Country Club 334 Fairway Drive Registration Starts at 11:00 a.m. Shotgun Start at 12:00 p.m.	Swan Lake Golf Course 581 Dunbar Cave Road Registration Starts at 10:00 a.m. Shotgun Start at 11:00 p.m.
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TWO RIVERS PACKAGE:

\$4,000

- Entry fees for **TWO** teams of four, lunch, and end of the event hors d'oeuvres
- Logo to appear on a sign at one competition hole such as Closest to the Hole or Longest Drive at one of the tournament courses
- Logo promotion on Two Rivers Company Facebook page
- Logo to appear on sponsor board prominently displayed at the event
- Opportunity to place marketing materials in players' gift bags
- Recognition during awards ceremony

CUMBERLAND RIVER PACKAGE:

\$2,500

- Entry fees for **ONE** team of four, lunch, and end of the event hors d'oeuvres
- Logo to appear on sponsor board displayed at the event
- Logo promotion on Two Rivers Company Facebook page
- Recognition during awards ceremony

RED RIVER PACKAGE:

\$1,000

- Entry fees for **ONE** team of four, lunch, and end of the event hors d'oeuvres

HOLE SPONSORSHIP:

\$250

- Hole sponsorship with logo on a sign at a single hole at one of the tournament courses
- Opportunity to give away promotional items / samples and set up games or other fun activities at the hole

WE NEED YOUR HELP. WE ARE SEEKING SILENT AUCTION and COMPETITION HOLE ITEMS.

If you or your business would like to donate an item or items, please contact the Two Rivers Company at (931) 245-3700.

Thank you in advance.

GENEROUSLY SPONSORED BY:



TEAM REGISTRATION FORM

Deadline to sign up is May 10, 2019

Name of Contact _____

Company Name (as listed) _____

Email _____ Phone _____

Mailing Address _____

City, State, Zip _____

Please email your digital logo to Marketing@tworiverscompany.com.

Sponsor Commitment

I acknowledge this obligation for payment of the individual pledge amount. Please circle one of the below packages.

Two Rivers Package - \$4,000 Cumberland River Package - \$2,500 Red River Package - \$1,000

Pay in Advance for Team "Trash" - \$80 (\$20 per player) _____

Player 1 Name _____ Email _____

Player 2 Name _____ Email _____

Player 3 Name _____ Email _____

Player 4 Name _____ Email _____

Circle Shirt Sizes of Players:

Player 1: S M L XL 2XL 3XL female or male size?

Player 3: S M L XL 2XL 3XL female or male size?

Player 2: S M L XL 2XL 3XL female or male size?

Player 4: S M L XL 2XL 3XL female or male size?

Mail checks to Deanna McLaughlin, Two Rivers Company's Deputy Executive Director, 200 N 2nd Street, Clarksville, TN 37040. Completed forms may be mailed or emailed to deanna@tworiverscompany.com. Make check payable to Two Rivers Company. If you have questions or would like to ask about additional opportunities, call (931) 245-3700. **Email your digital logo for hole signage by the sign-up deadline, May 10th to Marketing@tworiverscompany.com.**

Signature, Authorized Donor / Date

PLAYER INFORMATION

SILENT AUCTION ITEMS

- This year auction items will be available to bid on throughout the tournament from your smart phone

TRASH

- Bring cash, check or card, to pay for "Trash", if not paid for in advance
- Trash is \$20 per player (checks should be made payable to the Two Rivers Company)
- Trash includes: Two Red Tees, One Throw, and Two Mulligans

TOURNAMENT RULES WILL BE ANNOUNCED/PROVIDED PRIOR TO THE START OF TOURNAMENT PLAY

GENEROUSLY SPONSORED BY:



HOLE SPONSORSHIP FORM

Deadline to sign up is May 10, 2019

Hole Sponsorship Information – Hole Sponsorship = \$250

A perfect branding and advertising opportunity for your business, Hole Sponsorship includes:

- Hole sponsorship with logo on a sign at a single hole at one of the tournament courses
- Opportunity to give away promotional items / samples and set up games or other fun activities at the hole

One Event, Two Courses

Hole sponsors will be notified prior to event on what course they are assigned to

Clarksville Country Club 334 Fairway Drive Registration Starts at 11:00 a.m. Shotgun Start at 12:00 p.m.	Swan Lake Golf Course 581 Dunbar Cave Road Registration Starts at 10:00 a.m. Shotgun Start at 11:00 p.m.
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Name of Contact _____

Company Name (as listed) _____

Email _____ Phone _____

Mailing Address _____

City, State, Zip _____

List details of what your business would like to offer at the hole. (samples, promotional items, games, etc.)

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Signature, Authorized Donor / Date